

# CLASSIFIED ADVERTISING MEDIA PACK 2020

## ONE PAYMENT BOTH TITLES



FROM  
**£35/  
\$49**

No magazines work harder  
for photo workshop and  
tour providers

See how else we can help you build your brand...



**PhotoTours**  
*Directory*

**Landscape**  
Photography Magazine

**Wild Planet**  
Photo Magazine

# BOOK YOUR SPACE IN ONE TITLE AND GET THE OTHER TITLE COMPLETELY FREE

## OUR AUDIENCE:

Environmentally Aware | Tech Savvy

Committed | Creative

Gear-Focused | Inspired | Progressors

Travellers | Social

## RATES:

Quarter page: £35 / €42 / \$49

Half page: £59 / €71 / \$83

Full page: £95 / €109 / \$115

DPS: £195 / €234 / \$273

## STATS:

READERSHIP: 109,500 combined average monthly readership

WEBSITES: 392,000 average monthly visits

SOCIAL: Over 800,000 followers

## FLAT RATES:

Plan your budget and target your advertising to suit your requirements, with one-off or recurring booking options

## MANAGE:

Remain in control with fully-automated booking and straightforward artwork upload from within your account

## FLEXIBLE:

Amend or cancel your booking at any time to fit your needs

## AFFORDABLE:

Our fully automated booking system allows us to keep prices low, without compromising on quality

[BOOK YOUR ADVERT TODAY](#)

 **Wild Planet**  
Photo Magazine

 **Landscape**  
Photography Magazine